

Sponsorship Package



ThriveWell
EXPERIENCES

WOMEN'S HEALTH: *UNFILTERED*

Presented by:

Jackson
HEALTH SYSTEM

The hidden costs of women's wellness, perimenopause & beyond, leadership burnout, longevity and identity shifts that are rarely talked about openly.



Emotional Impact



Professional Impact



Financial Impact



Relationships
Identity & More

Because **it is time for answers**, support and community. You no longer have to navigate these transitions all alone.



October 10, 2026
Miami





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ThriveWell Experiences is a physician informed platform dedicated to advancing education, awareness, and dialogue around perimenopause, menopause, and women's health. Through educational programming, workplace initiatives, speaker series and live experiences, **ThriveWell explores the intersection of science, wellness, workplace culture and long-term health outcomes.**

The 2026 program theme is: The Hidden Costs of Menopause

Programming will explore the physical, emotional, financial and workplace related challenges women often face during perimenopause and menopause, including:

- impact associated with symptom management and ongoing care, workplace performance and retention.
- hormone therapy and other treatment options.
- nutrition and lifestyle medicine.
- cardiovascular and cognitive health.
- mental wellbeing.



Audience: 125 women clinicians, wellness practitioners HR leaders, executives, professional women, healthcare providers, caregivers, wellness decision makers, and community advocates.



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Luminous Title Sponsor – \$10,000

- Opportunity for Approved Representative Participation, subject to program alignment
- Mention of Sponsor During Program Remarks
- Express VIP Check-In for Table Guests
- Create a Branded Experience in Main Event Hall (e.g., “Wellness Light Lounge by [Your Brand]”)
- Branded Display Table in Glow Marketplace
- Luminous Leader Sponsor Gift Bags
- Four Event Tickets Include Breakfast, Panel Discussion, Marketplace
- Logo on Marketing Materials & Mentions on Social Media
- Opportunity to Include Approved Educational Materials or Product Samples, where appropriate. Includes VIP Gift Bags
- Special Feature in Post-Event Thank-You Campaign
- 30 Second Brand Spotlight Video Interview Featured on Social Media Platforms
- Social Media & Email Recognition on all ThriveWell Platforms
- Complimentary Valet Parking for Five Vehicles
- Featured in Post-Event Thank-You Campaign





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Jackson Health Care System Sponsor – \$5,000 SOLD

- Jackson Representative Welcome Remarks
- Opportunity to Speak or Moderate Wellness Panel
- Women's Health Lounge
 - A welcoming space for attendees to connect, gather resources and continue conversations.
 - "Your Questions, Answered" (our brand tagline is "It is time for answers!") A small informal expert circle following the main discussion where attendees can ask follow-up questions and engage more directly with experts in a more intimate setting.
- Curated Resource / Support Guide a Digital takeaway, branded handout, or QR resource hub featuring:
 - Women's health resources
 - Menopause care pathways
 - Screenings and support services
 - Educational materials and community resources
- Mention of Sponsor During Program Remarks
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- Logo on Marketing Materials & Mentions on Social Media
- Opportunity to Include Product Samples in VIP Gift Bags
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Empowered Sponsor – \$5,000 (3 available)

- Opportunity for Approved Representative Participation, subject to program alignment
- Mention of Sponsor During Program Remarks
- Four Event Tickets Include Breakfast, Panel Discussion, Marketplace
- Logo on Marketing Materials & Mentions on Social Media
- Opportunity to Include Product Samples in VIP Gift Bags
- Special Feature in Post-Event Thank-You Campaign

Radiant Q&A Session Sponsor – \$3,500 (2 available)

- Mention of Sponsor During Program Remarks
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Marketplace Experience Lounge– \$750

- Create Lounge Welcoming Space at Event
- Four Event Tickets Include Breakfast, Panel Discussion, Marketplace
- Logo on Marketing Materials & Mentions on Social Media
- Opportunity to Include Product Samples in VIP Gift Bags
- Special Feature in Post-Event Thank-You Campaign

Glow Marketplace Partner – \$350 (only 8 available)

- Experiential 10 x 10 Booth
- Four Event Tickets Include Breakfast, Panel Discussion, Marketplace
- Logo on Marketing Materials and on Social Media
- Opportunity to Include Product Samples in Gift Bags

Thrive-On Gift Bag Donations – \$150 (approx 125)

- One Event Ticket Include Breakfast
- Logo on Signage & Website
- Include Product in Gift Bags

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AGENDA October 10, 2026 Miami

9:00 AM – **Partner Marketplace and Community Connections**

Educational exhibits, patient resources, community organizations, and networking opportunities, light refreshments and breakfast

9:45 AM – **Welcome Remarks**

10:00 AM – **Panel: The Hidden Costs of Women's Health**

Speakers: ThriveWell Advisory Council Physician & Sponsor Led Panel

- **Dr. Jila** - Board-Certified OB/GYN, Menopause Certified Specialist
- **Dr. Michelle Pearlman** - Board-Certified, Physician Nutrition Specialist & Board-Certified in Internal Medicine, Gastroenterology and Obesity Medicine
- **Jackson Health System Doctor (tbd)**



Topics:

- **Identity Costs:** What every woman should know about navigating hormonal transition, identity shifts and self-advocacy.
- **Health Costs:** Sleep disruption, weight changes, cognitive changes, cardiovascular health, bone health and the symptoms women are often expected to “push through.”

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- **Financial Costs:** The real cost of hormone therapy, treatment options, testing, supplements and access to quality care.
- **Relationship Costs:** Intimacy, sexual health, hormone changes, emotional health and the conversations women are not having enough.

10:40 AM – Audience Question and Answer Session -It is time for answers!

11:10 AM – Panel: Supporting Women at Work: Building Better Pathways

Speakers: ThriveWell Advisory Council & Community Partner Led Panel

Topics:

- **Access to Care:** Why women often delay care, struggle to find informed providers, or navigate fragmented healthcare systems.
- **Healthcare Navigation:** How benefits, insurance, referrals and treatment options can become barriers instead of solutions.
- **Career Continuity:** The impact of unmanaged symptoms on participation, performance, confidence, advancement and retention.
- **HR and Legal Readiness:** What organizations need to understand about supportive policies, reasonable accommodations, manager training and workplace communication.



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11:50 AM – Audience Question and Answer Session -It is time for answers!

12:20 PM – The Future of Women's Health in the Workplace

Speaker: Wendy DeLucca, Founder of ThriveWell Experiences and MYMT Menopause Certified Coach

Topics: A closing conversation on how awareness becomes action through education, culture change and workplace accountability.

- **Emerging Trends in Women's Health:** Why menopause, hormones, longevity, benefits and workplace support are becoming leadership priorities.
- **The Women Thrive at Work Standard™:** How organizations can move from awareness to action through education, expert access, culture change and practical workplace support.
- **The ThriveWell Pathway:** A clear next step for companies that want to better support women through training, internal conversations, resources and measurable commitment.
- **Resources and Next Steps:** Practical tools, trusted experts and community resources for attendees and participating organizations.



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AGENDA October 10, 2026 Miami

- **Community Action:** What we can do collectively to normalize women's health conversations and build workplaces where women stay, grow, lead and thrive.

12:50 PM – **Closing Remarks**

1:00 PM – **Community Conversation & Light Refreshments**



~END~



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Join us in advancing women's health,
education and workplace wellbeing.



Testimonial from October Event 2025:

*"It is a journey we are on and each experience builds upon each other
so I am looking forward to the next experience."*

Maria del Mar Velasco



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